

HOW TO ASK FOR DONATIONS



Use our suggested email or social media copy below to ask your friends and family to support your March Charge. Make sure you personalise your message!

EMAIL COPY TEMPLATE

Subject line: Please support my Charge challenge this March

Body copy:

Hi **[INSERT NAME]**,

I'm taking on The March Charge this year, a personal fitness challenge to get active for 31 days and raise funds to help people impacted by cancer.

I've set myself a goal to smash **[INSERT YOUR GOAL]**KMs and raise \$**[INSERT YOUR GOAL]** during the month of March. It's going to be a challenge, but it's nothing compared to what those who experience cancer go through.

Every year in Australia about 44,000 cancer cases are diagnosed that could have been prevented. And I need your help to change this. Every dollar I raise will go to Cancer Council to fund life-saving research that is improving the way cancer is prevented, detected and treated.

Will you support my challenge?

I'd really appreciate any amount you can give. Please make a donation on my fundraising page here: **[INSERT LINK TO YOUR FUNDRAISING PAGE]**

Thank you for feeling the Charge with me this year and helping to tell cancer where to go.

[INSERT YOUR NAME]

SOCIAL MEDIA COPY TEMPLATE

Hi everyone, I'm taking on The March Charge this year – a month-long fitness challenge to get active for 31 days and raise funds to help end cancer. My goal is to conquer **[INSERT YOUR GOAL]**KMs and raise \$**[INSERT YOUR GOAL]**!

It's going to be a challenge, so I need your support! Would you consider donating today and help me climb towards my goal? An estimated 145,000 new cases of cancer are expected to be diagnosed in Australia this year. Your generous donation will go to Cancer Council to fund world-class cancer research, prevention programs and support services for people facing this disease.

You can donate on my fundraising page here: **[INSERT LINK TO YOUR FUNDRAISING PAGE]**

Thanks for helping me tell cancer where to go 🍌

